

Alexander Kase Vandenberg

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Summary of Qualifications:

- Dynamic leader who unifies and motivates diverse teams to achieve project success.
- Proactive self-starter consistently delivering results and meeting deadlines.
- Strong communicator fostering positive relationships and effective collaboration.
- Analytical thinker with problem-solving expertise for impactful projects.
- Digital native, including MS Office Suite and strategic social media marketing.

Education:

Master's Degree in Community & Economic Development

Penn State University, May 2023

Thesis: "*Effective Components of an Empathy Education Program in High Schools*"

GPA: 3.94

Bachelor's of Science in Biology, Minor in Psychology

Penn State University, University Park, PA, May 2020

Focus in Vertebrate Physiology

Cumulative GPA: 3.45

Experiences:

Canvasser – *Crowdwave Campaigns*, May 2024 - Present

- Phone-banked on behalf of Move-On supporting Kamala Harris and various other Democrats in key races throughout the United States.
- Helped undecided, and often first time, voters understand the process of voting and where to go.
- Managed teams of callers to ensure accurate representation of candidates.

Substitute Teacher - *Fairfax County Public Schools*, December 2023 – October 2024

- Provide specialized instruction (6-12th grade), particularly in Special Education, fostering a positive learning environment.
- Collaborated with educators to adapt teaching strategies and meet diverse student needs effectively.

Social Media Volunteer - *Dean Phillips Campaign for President*, December 2023 - March 2024

- Collaborated directly with the candidate on content generation and strategy development.
- Led a team of volunteers in executing messaging and content sharing initiatives.
- Successfully nationalized the candidate's campaign through strategic planning and innovative approaches, resulting in a significant increase in followers.

International Volunteer - *Kibbutz Ein Gev, Israel* - September 2022 - May 2023

- Led an international team in landscaping projects, enhancing community aesthetics and functionality.
- Implemented sustainable irrigation systems, optimizing agricultural practices and environmental conservation efforts.

Teaching Assistant - Anatomy & Physiology Lab, Penn State University - January 2018 - May 2022

- Facilitated engaging and informative lab sessions for over 400 undergraduate students, demonstrating adeptness in instructional design and delivery.
- Provided essential support during the transition to online learning, ensuring continuity in student education amidst challenging circumstances.

Director of Communications - Penn State Alumni Assoc Lion Ambassadors - April 2019-May 2020

- Spearheaded strategic communication initiatives to promote campus events, achieving consistent messaging and increased audience engagement.
- Introduced innovative social media campaigns, enhancing the organization's online presence and community outreach efforts.

Photographer & Social Media Creative - Penn State Football - March 2019 - December 2020

- Captured compelling behind-the-scenes moments showcasing the human side of football players.
- Created and curated viral content for social media platforms, resulting in increased engagement and followers.

Family Relations Captain - Penn State THON - September 2019 - May 2020

- Facilitated interactions as a liaison between students, alumni, and families impacted by childhood cancer.
- Provided emotional support and ensured positive experiences for the families from Penn State Children's Hospital at all events.

Resident Assistant - Penn State Residence Life, Penn State University - January 2018 - May 2020

- Managed a diverse community of 80+ residents, including upperclassmen, international students, and student athletes.
- Organized inclusive community-building events to foster connections and promote a supportive environment.

Honors, Awards, and Memberships:

- Presidential Gold Service Award for Community Involvement
- American Association of Cancer Researchers (AACR) - Student Member
- Mini-THON Excellence in Use of Donor-Drive Award
- National Society of Leadership and Success – Student Member
- National Honors Society – President
- Student Council Leadership Team – Executive Director of Mini-THON

Languages:

- English: Native tongue, academic, and professional level
- Spanish: Basic level

Proficiencies:

- Digital native, including MS Office Suite, Google Suite, and Adobe Creative Suite.
- Understanding of social media analytics, messaging, and trends.